



School of Business

Dear Friends and Colleagues,

April 26 is Rhode Island College Giving Day and we need your help!

The Rhode Island College School of Business prepares student to meet the workforce needs of Rhode Island's employers in all sectors of business, including finance, banking, healthcare, government, public relations, manufacturing and others. The generous support of our community makes it possible for us to provide the highest quality of excellence in business education.

Did you know...that over the past year we have:

- Developed and launched a new Sports Management Program
- Designed a CFA Preparatory Course
- Developed and delivered a BH Case Management Certificate Program
- Expanded internship opportunities for our students.

Did you know..... That Rhode Island College leads the way in preparing a bachelor degree and graduate prepared workforce in the state? In fact:

- 86% of our undergraduate and 88% of our graduate students come from Rhode Island
- The vast majority of our graduates stay and work in RI.

It is true the we are Rhode Island's college!

Did you know... that among four year and graduate degree granting institutions in RT the state, Rhode Island College serves

- The largest percentage of first-generation college students (nearly 50%)
- The largest percentage of students from diverse backgrounds
 - 46% of RIC students are students of color
 - 28.4% Hispanic (designated as Hispanic Serving Institution)
 - 12.4% Black or African American

This is important for our state because we know that all businesses are working to build a more diverse workforce.

Did you know that..... That our tuition is less than half that of other institutions? This is important because so many of our students do not have access to the same financial resources as their peers



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The Rhode Island College School of Business and our students need the support of our community now more than ever!

Did you know.... that your support provides important resources in areas such as:

- Professional development opportunities
- Attending or presenting their work at external conferences
- Emergency student support for students with highest need
- Advance innovation
- So much more

Did you know.... that this year, the school that receives the greatest number of donations will win the RIC Dean's Cup!

Did you know.... that your donation any time between now and April 26th will count! Please consider donating on behalf of yourself, your loved one, or even your pets! Please share this message far and wide. I know that we can show that strength of support in our community for the Rhode Island College School of Business!

To make your donation please go to: www.ric.edu/givingday and be sure to **select School of Business** as your designation!

On behalf of the School of Business, our faculty, and most importantly our students,

THANK YOU!!!

Sincerely,

Marianne Raimondo MS, MSW, LICSW, Ph.D.
Interim Dean, School of Business
Rhode Island College