

Parent Advocate

Parents like you fuel your student(s) and their peers on their educational journey. As a parent your encouragement and support matters.

Go to [Hcc.edu/drive](https://hcc.edu/drive), click “Become and Advocate” to create an account or sign in to GiveCampus. On March 3-4th share with your friends, family **what drives your student during their time at HCC.**

Social Media Posts for Advocates – copy, paste, personalize, and share!

(Threads, Instagram, Facebook, LinkedIn, add your personalization's)

- #TogetherHCC kicks off tomorrow! Our whole community is gathering + giving back to help today's students, like **[CHILD'S NAME]** drive to the finish line + complete their degree. Are you ready to join me + make an impact? hcc.edu/drive 💙💚💛
- #TogetherHCC enables us to come together + celebrate this school we know + 💙💚💛 A school where so many of us found our calling, like **[CHILD'S NAME]**. Join our Drive to Change Lives today at hcc.edu/drive 🙌🎓
- Community is everything 💙💚💛 Make a gift today in honor of your students favorite faculty or staff member! Go to hcc.edu/drive #TogetherHCC

Social Media Images

Use pictures from your families HCC memories or of **what drives your** student.

Sample Texts / Emails

Reach out to co-workers, parents/relatives and your child's supporters – anyone you are comfortable sharing with. You can edit/shorten to suit your voice.

I am part of team helping Holyoke Community College Drive to Change Lives through the annual day of giving #TogetherHCC. As an HCC parent, I know **[CHILDS NAME]** scholarship support was made possible by the generosity of our community. That's why I'm joining them on Giving Day. Please know that every donation matters – no matter the amount – and helps to unlock challenge dollars. The impact all of us, collectively, can make on March 4 is truly extraordinary for HCC students. Will you join me? Go to hcc.edu/drive to make a gift today.



Alumni Relations Office

413-552-2182

alumni@hcc.edu