

Alumni Advocate

Alumni like you drive current students on their educational journey and your experience at HCC matters.

Go to [Hcc.edu/drive](https://hcc.edu/drive), click “Become and Advocate” to create an account or sign in to Give Campus. On March 3-4th share with your friends, family and network **what drove you in your HCC journey.**

Social Media Posts for Advocates – copy, paste, personalize, and share!

(Threads, Instagram, Facebook, LinkedIn, add your personalization's)

- When I was a student at HCC, I **[insert favorite memory here]**. That’s why I’m taking part in #TogetherHCC this year! You can too at hcc.edu/drive.
- I might be **[x]** miles from HCC, but it’s never far from my    Join me in giving back today at hcc.edu/drive.
- Because of HCC, I am **[INSERT ex. a nurse]** today! Thank you HCC    Join the movement #TogetherHCC and hcc.edu/drive.

Social Media Images

*Use pictures from your experience as a student or pictures of **what drove you**.*

Sample Texts / Emails

Reach out to fellow peers, co-workers, parents/relatives and community members – anyone you are comfortable sharing with. You can edit/shorten to suit your voice.

- I am part of team helping Holyoke Community College Drive to Change Lives through our annual day of giving #TogetherHCC. As an alum I know my experience was made possible by Alumni who came before me. That’s why I’m making a gift for **[AREA OF SUPPORT]**. Please know that every donation matters – no matter the amount – and helps to unlock challenge dollars. The impact all of us, collectively, can make on March 4 is truly extraordinary for HCC students. Will you join me? Go to hcc.edu/drive to make a gift today.



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