

# HCC Employee Advocate

*Current and retired employees like you drive our student(s) on their educational journey.*

*As an employee your continued encouragement and support matters.*

**Go to [Hcc.edu/drive](https://hcc.edu/drive), click “Become and Advocate” to create an account or sign in to GiveCampus. On March 3-4<sup>th</sup> share with your friends, family, and network **what drives you** to support HCC students.**

## Social Media Posts for Advocates – copy, paste, personalize, and share!

*(Threads, Instagram, Facebook, LinkedIn, add your personalization's)*

- #TogetherHCC kicks off tomorrow! Our whole community is gathering + giving back to help our students drive to the finish line + complete their degree. Are you ready to join me + make an impact? [hcc.edu/drive](https://hcc.edu/drive)   
- Community is everything    Make a gift today at [hcc.edu/drive](https://hcc.edu/drive) #TogetherHCC
- As an employee I am inspired by our students every day. Today I am joining #TogetherHCC and supporting our students in the Drive to Change Lives. Join me at [hcc.edu/drive](https://hcc.edu/drive)

## Social Media Images

*Use pictures from your favorite memories at HCC or **what drives you** to support HCC students.*

## Sample Texts / Emails

*Reach out to co-workers, parents/relatives and your child's supporters – anyone you are comfortable sharing with. You can edit/shorten to suit your voice.*

- I am part of team helping Holyoke Community College Drive to Change Lives through the annual day of giving #TogetherHCC. As an HCC employee I see what is made possible by the generosity of our community and am inspired by our students. That's why I'm joining them on Giving day. Please know that every donation matters – no matter the amount – and helps to unlock challenge dollars. The impact all of us, collectively, can make on March 4 is truly extraordinary for HCC students. Will you join me? Go to [hcc.edu/drive](https://hcc.edu/drive) to make a gift today



Alumni Relations Office

413-552-2182

[alumni@hcc.edu](mailto:alumni@hcc.edu)