

Student Advocate

*Students like you fuel Holyoke Community College and drive faculty and staff every day.
As a student your voice is powerful and your story matters.*

Go to [Hcc.edu/drive](https://hcc.edu/drive), click “Become and Advocate” to create an account or sign in to GiveCampus.
On March 3-4th share with your friends, family and peers **what drives you** in your educational journey.

Social Media Posts for Advocates – copy, paste, personalize, and share!

(Threads, Instagram, Facebook, LinkedIn, add your personalization's)

- As a **[first-generation, working]** student pursuing **[NAME OF MAJOR]**, what drives me in my education is **[my family, my future, etc.]**. Join me to fuel other students of HCC at hcc.edu/drive.
♥️#TogetherHCC
- #TogetherHCC enables us to come together + celebrate this school we know ♥️ A school where so many of us are finding our calling. Join our Drive to Change Lives today at hcc.edu/drive. 🙌🎓

Social Media Images

Use pictures from your experience as a student or pictures of **what drives you**.

Sample Texts / Emails

Reach out to fellow peers, co-workers, parents/relatives and community members – anyone you are comfortable sharing with. You can edit/shorten to suit your voice.

- I am part of team helping Holyoke Community College Drive to Change Lives through our annual day of giving #TogetherHCC. As a student I know my experience at HCC is made possible by our communities support. Thanks to my scholarships I am able to focus on my studies, this resource along with the others are what we are supporting today. Join us to celebrate all of the HCC community and to keep the tank full for future students. hcc.edu/drive 🙌🎓

Please know that every donation matters – no matter the amount – and helps to unlock challenge dollars. The impact all of us, collectively, can make on March 4 is truly extraordinary for HCC students.



Alumni Relations Office

413-552-2182

alumni@hcc.edu