



ADVOCATE FAQ

WHEN IS TREVECCA GIVING DAY?

The sixth annual Trevecca Giving Day is on **Thursday, March 26.**

WHAT IS A GIVING DAY ADVOCATE?

Advocates are the cheerleaders of Giving Day! They help spread the news about this important day to their network of family and friends.

WHAT DOES AN ADVOCATE DO?

First, make a gift of any amount on or before Trevecca Giving Day at trevecca.edu/givingday. Second, promote Trevecca Giving Day to family and friends.

WHAT IS THE GOAL?

We are aiming to engage 1,000 donors and raise \$1 million for scholarships, programs and facilities.



HOW CAN I HELP SPREAD THE WORD?

Share with those around you why you choose to support Trevecca on Giving Day—that's it! You can use social media, make phone calls or send emails or text messages—whatever is easiest for you. If you'd like to use our Giving Day logo in your posts or messages, you can download it [here](#).

SIMPLE AND EFFECTIVE WAYS TO BE AN ADVOCATE



Email your friends and family. Share why you love Trevecca and encourage them to participate in Trevecca Giving Day. A gift of any amount can help us reach our goal of 1,000 donors in 24 hours.



Pick up the phone and make a few calls. Tell people why Trevecca is so important to you and how their generosity could make a huge impact on Trevecca Giving Day.



Share a post or video on social media. Write a few words or record a simple selfie-style video of your 'why.' Tell your followers what Trevecca means to you and how every donation counts on Trevecca Giving Day.



Text your contacts. Let them know you'd love for them to join you in making Trevecca Giving Day 2026 a huge success.

