

Sponsorship Proposal

LTU NSBE

Empowering Future Engineers:

*Support for the attendance at the
51st Annual NSBE Convention*

Contact

Phone 313-677-8510
Email nsbeltu@gmail.com
Address 21000 W 10 Mile Rd, Southfield, MI 48075





Introduction

The Lawrence Technological University (LTU) Chapter of the National Society of Black Engineers (NSBE) is thrilled to participate in the 51st Annual NSBE Convention, a historic gathering that celebrates half a century of progress in diversifying STEM fields. This milestone event brings together students, professionals, and industry leaders, offering invaluable opportunities for career development, technical training, and networking.

However, for our students to benefit fully from this experience, financial support is essential. We are seeking sponsorship to help cover travel, registration, and lodging expenses. Your support will enable LTU NSBE members to access resources that will prepare them for successful careers and empower them to contribute to Detroit's engineering community and beyond.

By sponsoring our attendance, you invest in a new generation of engineers and strengthen Detroit's commitment to inclusivity, innovation, and excellence in STEM.

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About Us

Thank you for considering a partnership with the Lawrence Technological University (LTU) Chapter of the National Society of Black Engineers (NSBE) for the 2025–2026 school year! Our mission is to provide members with a strong professional network, mentorship, workforce preparation, scholarship funding, and a variety of collegiate resources to support academic and personal success.

After thirteen-years of a hiatus, LTU NSBE is back on campus with renewed purpose, growing membership, and a committed executive board. We currently have 20 registered members and expect to reach 40 by the end of the fall semester, with students from diverse fields like Electrical Engineering, Computer Science, Industrial Engineering, and more. Our vision is to foster an inclusive community where culturally responsible Black engineers excel and positively impact society.

With your support, we can make this a milestone year, offering programming that empowers our members academically and professionally while encouraging community engagement. Our upcoming events and initiatives cover areas such as technical excellence, leadership development, financial literacy, career access, and post-graduate opportunities.

We look forward to partnering with you to create a powerful impact on our campus and beyond. For more information or to discuss partnership opportunities, please reach out to us at nsbeltu@gmail.com. Thank you for your consideration and support of LTU NSBE's mission!



Vision

- Empower Diverse Engineers
- Promote Inclusive Excellence
- Create Lasting Community Impact



Mission

- Foster Academic Success
- Build Professional Readiness
- Engage in Community Impact

Meet Our Team



Dasia Jackson
President



Marianna Fall
Vice President



Lindsey Perry
Secretary



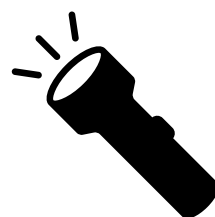
Sania Griffith
Academic Excellence
Chair (Apex)

About The Event

The 51st Annual NSBE Convention is a significant event celebrating five decades of progress in increasing Black representation in STEM. Hosted in Chicago Illinois (March 18th–22nd), this convention unites students, professionals, and industry leaders to reflect on past achievements and inspire future advancements.

Attendees will engage in workshops, training sessions, and career fairs, gaining insights from industry experts and connecting with top companies for internships and job opportunities. This event provides a unique platform for personal growth and professional networking.

For LTU NSBE members, attending the convention is a valuable chance to enhance their skills, build relationships, and access resources that support their success in STEM. This experience will empower them to return to campus with renewed confidence and motivation.



Event Highlight

Workshops and Training:

Interactive sessions to enhance technical and leadership skills.

Career Fairs: Connect with top companies for internships and job opportunities.

Networking Opportunities:

Build relationships with industry leaders and peers.

Celebration of Achievements:

Honor 50 years of NSBE achievements and inspire future contributions.

Event Schedule

**18
MAR**

Welcome & Opening

The convention begins with an Opening Ceremony featuring inspiring speeches from NSBE leaders and distinguished guests. Attendees will hear from a prominent keynote speaker sharing insights into their STEM journey. The day concludes with a Welcome Reception for networking and connection-building.

Location : Baltimore, MD

**19
MAR**

Professional Development

This day focuses on professional skills through workshops on technical competencies and leadership. Attendees can explore job opportunities at the Career Fair, connecting with top companies. A Networking Lunch allows students and professionals to engage in meaningful conversations.

Location : Baltimore, MD

**20
MAR**

Community and Inclusion

Participants will engage in a Community Service Project to support STEM education in Chicago. A Panel Discussion on "Diversity in Engineering" will highlight the importance of representation in STEM. The evening features a networking event for further connection-building.

Location : Baltimore, MD

**21 - 22
MAR**

Celebration & Reflection

The final day includes an Awards Luncheon to celebrate NSBE achievements and recognize outstanding contributions. Attendees will reflect on their experiences during Closing Remarks. The event wraps up with a Gala Celebration featuring entertainment, dancing, and festivities honoring NSBE's 51st years of impact.

Location : Baltimore, MD

Benefits for Sponsor

Sponsors of the NSBE 51st Annual Convention benefit from increased visibility to a diverse audience of students and industry leaders, along with valuable networking opportunities to connect with potential future employees and partners. Additionally, they gain access to motivated students actively seeking internships and job opportunities, facilitating the recruitment of diverse talent.

Increased Visibility

Gain exposure to a diverse audience of students, professionals, and industry leaders in STEM fields through branding opportunities at the convention.

Networking Opportunities

Connect with potential future employees, industry partners, and community leaders, fostering valuable relationships within the engineering community.

Talent Acquisition

Access a pool of motivated and skilled students seeking internships and job opportunities, making it easier to recruit diverse talent.

Sponsorship Package

Bronze

Level 1

Support our chapter with a Bronze sponsorship for essential program funding and recognition on our website and social media.

Recognition on the LTU
NSBE website.

Acknowledgment on social
media platforms.

Logo placement on
event materials.

Inclusion in the event
program.

Acknowledgment during
events.

\$500+

Silver

Level 2

A Silver sponsorship enhances your support, offering priority logo placement and promotional opportunities at our events.

All Bronze benefits
included.

Priority logo placement on
event materials.

Opportunity to provide
promotional materials at events.

One complimentary event
ticket for representatives.

Mention in press releases
related to events.

\$1000+

Sponsorship Package

Gold

Level 3

Gold sponsors make a significant impact by receiving featured recognition in our newsletters and engaging opportunities at events.

All Silver benefits included.

Featured spotlight in a monthly newsletter.

Opportunity to participate in a panel or workshop.

Two complimentary event tickets for representatives.

Recognition on event signage.

\$2500+

Platinum

Level 4

Platinum sponsors play a vital role in shaping aspiring engineers, gaining exclusive branding opportunities and tailored engagement options.

All Gold benefits included.

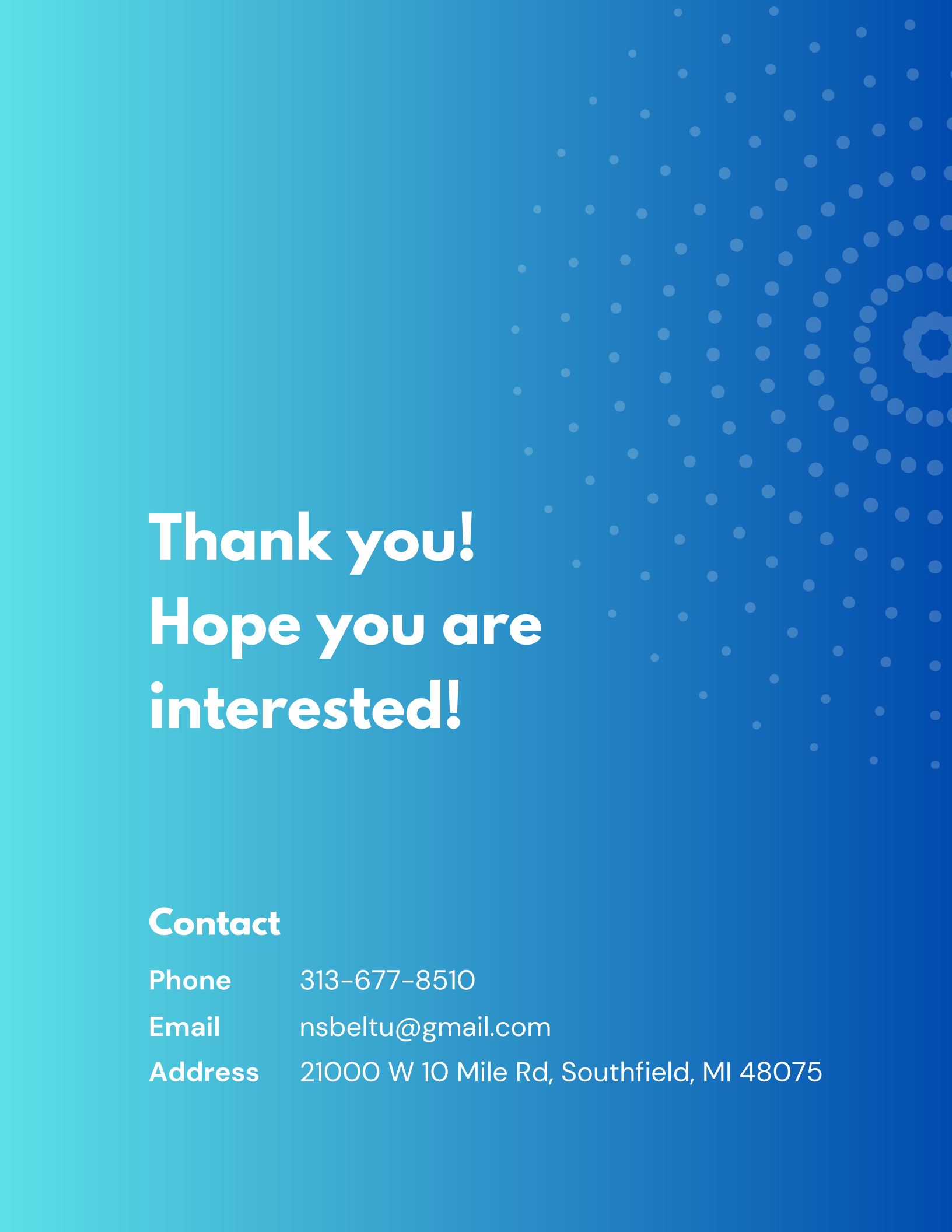
Exclusive branding on event signage.

Opportunity for a dedicated presentation at an event.

Complimentary exhibition space at events.

Three complimentary event tickets for representatives.

\$5000+



Thank you!
Hope you are
interested!

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