



How to Become an Advocate for Marist's Day of Giving!

Make an impact by encouraging your classmates, family, and friends to support Marist on March 26, 2025!

It's easy. Here's how:

✓ Create a GiveCampus Account (or if you already have one, log in)

- ▶ We can only celebrate your hard work if we're able to tell it's you! And we do that by tracking outreach done when you're logged in to GiveCampus.
- ▶ Head to the Marist Day of Giving page [marist.edu/dayofgiving] and click "SIGN UP" or "LOGIN" at the top of the page.
- ▶ Create an account or login from there!

☆ Consider Your Own Gift and Offer a Match or Challenge

- ▶ Lead by example and make your own gift early. It's much easier to ask your friends and family to **join you** in making a gift when you've already done it yourself!
- ▶ Leverage your gift and encourage others to give by offering a match or challenge.
- ▶ Consider restricting your match or challenge by your designation you care about, class year, affiliation, or to a list of your friends (by email address) to raise the stakes

✉ Share, Share, Share

- ▶ The built-in sharing buttons on the campaign page generate a link that is unique to you. If you share while you're logged in, we can track it and celebrate your impact!
- ▶ Share via Facebook, X, LinkedIn, Instagram, Text Message, Email, Phone Call, Carrier Pigeon... The sky's the limit!

🎥 Tell Your Story

- ▶ Create a Personal Plea and post it to the campaign page! If you want to do this step before March 26th so your video is ready day of, please use this link:
<https://www.givecampus.com/campaigns/54107/pleas/new>
- ▶ Film a quick video in which you tell other Red Foxes why you're excited about Marist's Day of Giving, and why others should get involved. Keep it quick, casual, and fun!
- ▶ Once the video is uploaded, we can approve it and get it set for the Campaign Day launch! You can then share it day of with others!

Need more help?

- ▶ Review this video from our friends at GiveCampus on how to become an Advocate!
 - [Recording Link](#)
Passcode: 8DH6x%kh
- ▶ Reach out to the Advancement team at marist.fund@marist.edu with any questions!