

How to Become an Advocate for Conn

Make an impact at your school by encouraging your classmates, family, and friends to support Connecticut College on GiveCampus!

It's easy. Here's how:

✓ **Create an Account (or if you already have one, log in)**

- ▶ We can only celebrate your hard work if we're able to tell it's you! And we do that by tracking outreach done when you're logged in to GiveCampus
- ▶ Head to givecampus.com and click 'Log In' at the top of the page.
- ▶ Create an account from there!

★ **Consider Your Own Gift**

- ▶ Lead by example and make your own gift early. It's much easier to ask your friends and family to join you in making a gift when you've already done it yourself!

💛 **Offer a Match (or Challenge)**

- ▶ Leverage your gift and encourage others to give via a match or challenge.
- ▶ Consider restricting your match or challenge by your class year, affiliation, or to a list of your friends (by email address) to raise the stakes.

✉️ **Share, Share, Share**

- ▶ The built-in sharing buttons on the campaign page generate a link that is unique to you. If you share while you're logged in, we can track it and celebrate your impact!
- ▶ Share via Facebook, Twitter, Instagram, Text Message, Email, Phone Call, Carrier Pigeon...the sky's the limit!

🎥 **Tell Your Story**

- ▶ Create a Personal Plea and post it to the campaign page!
- ▶ Film a quick video in which you tell your community why you're excited about the campaign, and why others should get involved. Keep it quick, casual, and fun!