



FAQ

What is DAY4MHU?

DAY4MHU is an event where the entire Mars Hill University community gathers in support of the university. Traditionally this day has been dedicated to raise awareness and funds for the Mars Hill Scholarship Fund.

When is DAY4MHU?

This event begins at 12 a.m. (EST) on Wednesday, April 17, 2024 and ends at 12 a.m. (EST) on Thursday, April 18, 2024.

Who can participate?

Anyone! The more participants, the faster we reach our goals and strengthen the Mars Hill Scholarship Fund and University community.

What counts toward DAY4MHU?

Any gift made between 12 a.m. on April 17, 2024 and 12 a.m. on April 18, 2024 (EST) or via our early DAY4MHU giving platform will count toward our goal. Donor-advised funds and stocks are also accepted! Our priority is to raise support for the Mars Hill Scholarship Fund, but you can boost any aspect of campus that is important to you through your donations.

What is our DAY4MHU goal?

The goal for 2024 is \$300,000.

How does the Mars Hill Scholarship Fund make a difference?

The Mars Hill Scholarship Fund meets the University's most urgent need by providing financial aid to students.

Will my name and donation amount be visible on the DAY4MHU campaign page?

Your name will appear on the campaign page. You can choose to remain anonymous by marking the box on the giving form when making your donation. No gift amounts are listed unless you offer a match.



How can I help make the day a success?

1. First and foremost, make your gift!
2. Become an advocate here on GiveCampus and spread the word with the links provided or by text and email to your friends, classmates, and peers.

Do my classmates, parents, peers, and friends need to create a GiveCampus account to make a gift?

No. Creating an account is not required to give.

How do I encourage my classmates, fellow parents, and friends to participate?

Sign up to become an advocate and share links while logged into the platform. You can also use the social media links to share with your network by text and email.

What are some talking points I can use when sharing with my peers?

- Gifts to any designation (Mars Hill Scholarship Fund, Campus Campaign, Lions Athletics, etc.) will be counted toward the DAY4MHU 2024 goal.
- Every donation—of every size—matters today! Success means supporting the needs of our university community!
- Gifts of all sizes are vital to sustain Mars Hill University's mission to equip students to pursue intellectual, spiritual, and personal growth.
- Did you know annual gifts support 100% of our students? Donations from alumni, families and friends make a real difference!
- Support what you love at Mars Hill today! Your participation truly matters and will immediately benefit our students this spring term—and beyond.
- Look for special dollar matches throughout the day to elevate your impact on priorities across campus! It's a tremendous way to make an even greater difference for what you care about.

Is my gift tax deductible?

Yes. As with any charitable contribution to Mars Hill University, your gift on DAY4MHU is tax deductible to the full extent of the law. Please consult your tax advisor with any specific questions.

Who do I contact if I have questions?

You may email alumni@mhu.edu or call 828-689-1102 for assistance.