



MARIST DAY OF GIVING SOCIAL MEDIA TOOLKIT

Take part in the Marist momentum leading up to and on our first-ever Day of Giving! Share your enthusiasm on social media by using the hashtags **#MaristDayOfGiving** and **#RedFoxesRiseTogether**, and by tagging **@Marist**. While you're at it, tag your fellow Red Foxes and challenge them to join the movement, too!

Below are some resources you can use on your social media profiles to encourage your peers to participate in Marist Day of Giving 2024 (Wednesday, March 20), including downloadable images and some sample posts to get you started. You're always welcome to get creative and share some of your favorite Marist memories, reflections of how your Marist experience inspired you, or musings on why you give back!

To stay in-the-know about our progress, see what your friends are up to, and join the conversation, don't forget to follow us!

[INSTAGRAM.COM/MARIST](https://www.instagram.com/marist) | [TWITTER.COM/MARIST](https://twitter.com/marist) | [FACEBOOK.COM/MARIST](https://www.facebook.com/marist)

GIPHY DOWNLOADS

Search “Marist” in Instagram Stories to add special Day of Giving stickers to your posts. Or you can [download them directly](#) at this link.

IMAGES & LOGOS FOR USE

Use our photos for Facebook, Instagram, Twitter, and other social accounts. [Download images from this link!](#)

SAMPLE POSTS

If you are a GiveCampus Advocate, you can use your personalized link at the end of each post to track your engagement!

- I can't wait for the first-ever #MaristDayOfGiving on March 20! ✨ 🐱 Will you join me in committing to the College's continued success? mari.st/dayofgiving #RedFoxesRiseTogether
- #MaristDayOfGiving is March 20! ✨ 🐱 Join me in this 24-hour celebration where #RedFoxesRiseTogether to share our love for @Marist, empower future generations, and commit to the College's continued success! 📍 mari.st/dayofgiving
- It's our first-ever #MaristDayOfGiving! Help me reach our goal – 1,000 donors in 24 hours! 📍 Join the momentum: mari.st/dayofgiving #RedFoxesRiseTogether
- I hope you'll join me in empowering future generations of Red Foxes on March 20 for #MaristDayOfGiving! 🐱 #RedFoxesRiseTogether to reach our goal – 1,000 donors in 24 hours! mari.st/dayofgiving
- We're uniting the global @Marist community around the transformative power of philanthropy! 🌐 🤝 📍 Join me on March 20 for the first-ever #MaristDayOfGiving, where #RedFoxesRiseTogether to raise critical funds for the future.
- March 20 is the first-ever #MaristDayOfGiving — a 24-hour opportunity for Red Foxes to rise together in expressing our love for #Marist, empowering future generations, and committing to the College's continued success! 🐱 Here's how you can join the movement: mari.st/dayofgiving
- Ready to make a difference?! 🐱 📍 ✨ March 20 is the first-ever Day of Giving at #Marist — a 24-hour opportunity for Red Foxes to rise together in expressing our love for Marist, empowering future generations of students, and committing to the College's continued success! Join me in reaching our 1,000-donor goal: mari.st/dayofgiving
- I'm supporting @Marist on #MaristDayOfGiving! 🐱 📍 ✨ Together, let's make this crucial investment in the leaders of tomorrow: mari.st/dayofgiving #RedFoxesRiseTogether

- Here's a fun way to showcase your Red Fox spirit on #MaristDayOfGiving! 🐾 🎵 Join me in donating \$100 on March 20 to receive a special pair of student-designed @Marist socks as a thank-you. 🤝 ✨ mari.st/dayofgiving #RedFoxesRiseTogether